Permit #F00036781

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036781 **Type of Permit:** FILMING **Release Date:** 02/11/2011

Production Company REVOLVER FILMS

Insured Company Name REVOLVER FILMS
Contact Phone No. 1 310-827-2441
Contact Phone No. 2
Fax 310-827-2661
Address 4040 DEL REY AVE, UNIT 5
MARINA DEL REY, California 90292

Production Title AD SALES

Type of Production TV Miscellaneous

Producer Mark Priola

Director Steve Priola

1st AD Marco Ajello

Production Manager Jack Singman

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Jack Singman
Primary Phone Mobile - 310-560-8628
Secondary Phone Office - 310-827-2441

Location Assistant Samantha Smith
Primary Phone Office - 310-827-2441
Secondary Phone

Fees

Posting 600	$138.00
Permit Delivery Fee	$55.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$456.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,964.00

Number of Locations 4

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Production Company REVOLVER FILMS
Insured Company REVOLVER FILMS
Production Title AD SALES

Location Manager Jack Singman
Primary Phone Mobile - 310-560-8628
Secondary Phone Office - 310-827-2441

Location Address 1504 Bel Air Rd, Los Angeles, CA, 90077

Location Type Private Residence

Film Dates 2/15/2011 - 2/15/2011 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Bel Air - Revised May 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	25
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue; Putt putt generator;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 592 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note Spot check ok per Insp Owens

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs B/S Bel Air Rd., 150' in front of and across from 1504 Bel Air Rd

Approximate Footage 301 - 600 **Log Number** 11275

Date(s) 2/15/2011 to 2/15/2011 **Time(s)** 07:00 to 22:00

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Production Title AD SALES

Location Manager Jack Singman
Primary Phone Mobile - 310-560-8628
Secondary Phone Office - 310-827-2441

Location Address 13151 Sherman Way, Los Angeles, CA, 91605

Location Type Warehouse

Film Dates 2/13/2011 - 2/13/2011 07:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	25
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	6
Crew	30
Spot Check	1

Filming Activities Camera on sticks; Interior Dialogue; Interior MOS;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 532 **Grid:** E4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends

Parking

Base Camp
Location Type : Private Parking Lot
Street : 13151 Sherman Way

Crew Parking
Location Type : Private Parking Lot
Street : 13151 Sherman Way

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Summary Information — Location

Permit Number F00036781
Production Company REVOLVER FILMS
Insured Company REVOLVER FILMS
Production Title AD SALES

Location Manager Jack Singman
Primary Phone Mobile - 310-560-8628
Secondary Phone Office - 310-827-2441

Location Address 7303 Ethel Ave, Los Angeles, CA, 91605

Location Type Studio

Location Description Goathouse and TTS Studios

Film Dates 2/13/2011 - 2/13/2011 07:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	25
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	6
Crew	30
Spot Check	1

Filming Activities Camera on sticks; Interior Dialogue; Interior MOS;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 532 **Grid:** D4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends

Parking

Base Camp
Location Type : Private Parking Lot
Street : 7303 Ethel Avenue

Crew Parking
Location Type : Private Parking Lot
Street : 7303 Ethel Avenue

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Summary Information — Location

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Production Company REVOLVER FILMS
Insured Company REVOLVER FILMS
Production Title AD SALES

Location Manager Jack Singman
Primary Phone Mobile - 310-560-8628
Secondary Phone Office - 310-827-2441

Location Address 6300 Balboa Blvd, Los Angeles, CA, 91316

Location Name ANTHONY C. BEILENSON PARK

Location Type Park

Location Description ANTHONY C. BEILENSON PARK - ALSO KNOWN AS LAKE BALBOA

Film Dates 2/14/2011 - 2/14/2011 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Revolver.AdSales.36781.PARK.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	6
Crew	20
Rec & Park Monitor required	1

Filming Activities Camera on sticks; Exterior Dialogue; Exterior establishing shots; Handheld equipment; All on park property;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 531 **Grid:** E7

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Isabel Molina
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Coordinator Note
FILMING & PARKING AT LAKE BALBOA & OVERFLOW LOT
1 park monitor required

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

SPECIAL FILMING CONDITIONS
THE BEL AIR AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The area included in these Special Filming Conditions is bounded on the south by Sunset Boulevard., on the east by Beverly Glen Boulevard. and on the west by Sepulveda Boulevard. The northern boundary is the north end of the north/south streets excluding Roscomare Road and Stradella Road. Addresses on these two streets under 2000 are within the Bel Air Area.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of substantial set preparation.** The affected area shall be any residence within 500 feet of any production activity (including equipment parking, catering, and cast/crew parking). Due to the topography of the area, those distances may include residences on other streets to the rear or side of the film site. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **The Bel Air Association must be notified of all filming within the time frame indicated in #1 above.** The current contact at the association is Paulette Dubey. She can be reached at 310.474.3527 (office), 310.475.6994 (fax) or email Paulette@Belaironline.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Posting/Parking:** Many streets in the Bel-Air area are narrow and winding and may not accommodate the parking of large vehicles, even when legal parking exists. FilmL.A. and the Bel-Air Association may request a parking plan if there is any question as to the streets ability to safely accommodate production equipment. At least one LAPD officer is required whenever production vehicles, including catering trucks, area parked on the street. The Bel-Air Association rents out the parking lot at 100 Bel-Air Road for any overflow of vehicles on site which includes 12 spaces in total. The cost per day is $500.00.

- **Meals provided by production companies must be consumed in an area out of public view.**

- **Noise created by the generators on certain vehicles such as honey wagons and motor homes must be kept to a minimum.** Failure to adequately control such generator noise will require that the offending generator be stopped or filming terminated. It is suggested that equipment with especially noisy generators be powered instead by the main generator.

FilmL.A. Inc. PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- Does not have exclusive rights to the parking lot.
- Must share parking with park patrons.
- Must have monitor present during filming at all times.
- OK to film in surrounding / various area in Park.
- OK to park vehicles in the paved parking lots around the lake.
- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash. Use of City dumpsters or trashcans is prohibited.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- Company must provide own gate or overnight security as determined by the Park Film Office.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless approved by Park Film Office.
- MUST use water barrels or sandbags for tent set-up.
- MUST provide own restroom facilities.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.

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Permit #E00036781

- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these smoking guidelines may result in a fine.
- MUST adhere to Monitors instructions at all times. Monitor's instructions or judgment may override written guidelines.
- Park closes at sunset. Must leave the park when Rangers or Lifeguards close up for the evening or risk being locked in.
- Must park all vehicles legally in the parking lot. May not park along dirt shoulder of the road.
- May not use the Lake Balboa Overflow lot at any time.
- Must maintain access to the dumpsters.
- Must not close off the parking lot, must allow cars to be able to drive thru at all times.
- Must work around regular park patron activities.
- May not have any persons or equipment enter the water at any time for any reason.
- Pedestrians have the right of way at all times.
- OK to have gators and mules on the pathway only. Must caution for pedestrians.

F-36781
REVOLVER / AD SALES
(LAKE BALBOA)

NO PERMIT